

# THE MINIMUM VIABLE PLATFORM CANVAS

## PLATFORM DESIGN TOOLKIT 2.2

notes

PLATFORM EXPERIENCE(S) PART OF THIS MVP  
(mvp baseline)

MVP BASE

NOTES ON THE CURRENT IMPLEMENTATION OF THE EXPERIENCE(S)  
(eg: concierge, wizard of oz,...)

KEY ASSUMPTIONS (CORE + RISKIEST)	HOW'S THE MVP GOING TO TEST THE ASSUMPTIONS	CRITERIA FOR VALIDATION	NOTES
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